

INSTITUTE OF DESIGN University of Applied Arts Vienna Oskar-Kokoschka-Platz 2, 4th floor, 1010 Vienna 0043 1 711 33 - 24 61 mode@uni-ak.ac.at

FASHION DESIGN INFORMATION ABOUT THE PROGRAMME

The four-year diploma programme at the Fashion Department encourages students to develop their creative style and artistic vision while gaining essential technical, communication, and research skills. In one-to-one tutorials and through intellectual debates with the internationally acclaimed fashion designers at the helm of the Department, students explore the critical potential of fashion between materiality, corporeality, and concept.

For more information on our programme we invite you to visit our website.

ADMISSION AND APPLICATION PROCEDURE FOR 2020/21

The next possible start to study at the Fashion Department: winter term of 2020/21, starting on 1 October 2020.

Interested applicants must apply with a **PORTFOLIO**, the best portfolios will be selected. The chosen applicants will then work on creative tasks and have an interview in person with Professor Lucie Meier and Professor Luke Meier. The final selection of candidates will be admitted to study fashion design at Angewandte.

PORTFOLIO

Content:

- CV (in English)
- motivational letter (in English), stating your interest in fashion as well as in the approach of the course (What do I expect from the course? Why do I want to study fashion design? What is my professional vision for the future?)
- · fashion sketches of three looks/outfits
- a selection of your work with fashion drawings, collages, prints
- visual research project: create a mood board that showcases your interests, your personality and your creative outlook

Portfolio consultation:

We offer applicants the possibility of a portfolio consultation with a member of our team on **22 January and on 29 January 2020**, **10 am to 6 pm**, **at the Fashion Department**. You don't need to schedule an appointment, just come by with your portfolio (either with a finished one or a work in progress).

ENTRANCE EXAM - SCHEDULE

The entrance exam consists of three phases. Each phase requires a positive assessment to move on to the next step.

PHASE 1 - SUBMISSION

Interested applicants must apply with a **portfolio** either via e-mail or in person.

a) submission via e-mail \rightarrow 7 – 19 January 2020 (online during this period only)

- your portfolio
- the fashion registration form, fill out, sign, scan, and send to application.mode@uni-ak.ac.at



INSTITUTE OF DESIGN University of Applied Arts Vienna Oskar-Kokoschka-Platz 2, 4th floor, 1010 Vienna 0043 1 711 33 - 24 61 mode@uni-ak.ac.at

Please use this format: PDF, max. 25 MB and name your files as follows: LastName_FirstName_Portfolio, LastName_FirstName_RegistrationForm

Decision and notification for e-mail submissions: End of January 2020:

A positive assessment of phase 1 is a requirement for phase 2. You will be invited to phase 2 by e-mail and will be asked to confirm your participation in phase 2 in Vienna at the end of February. If you are among the selected candidates, you will also be informed about which materials you are required to bring to phase 2 to Vienna.

b) personal submission → 24 February 2020, 10 am – 4 pm, Fashion Department

• your **portfolio** (no digital versions allowed for the personal application)

Personal appearance is obligatory! You do not need to register or bring any further documents. Decision and notification for personal applications: 25 February 2020, 2 pm:

A positive assessment of phase 1 is a requirement for phase 2. You will be invited to phase 2 via e-mail and will be asked to confirm your participation in phase 2 in Vienna. If you are among the selected candidates, you will also be informed about which materials you are required to bring to phase 2.

PHASE 2 - CREATIVE TASKS

-> 26 and 27 February 2020, 10 am - 6 pm, Fashion Department

Your personal attendance + material are obligatory!

Phase 2 consists of creative tasks in the field of fashion.

<u>Decision and notification:</u> Positive assessment of the phase 2 is a requirement for the phase 3, the personal interview. You will be informed about the results of phase 2 in the afternoon of the 27th of February 2020.

PHASE 3 – INTERVIEW

-> 28 February 2020, time TBA, Fashion Department

Your personal attendance is obligatory!

In phase 3, your aptitude for the program is reviewed in a short face-to-face interview with Professor Lucie Meier and Professor Luke Meier and team members of the Fashion Department.

PUBLICATION OF RESULTS

Between 2 – 6 March 2020

Positive assessment of all three phases is a requirement to pass the admission. A list with names of accepted candidates will be posted at the entrance door to the Fashion Department, and the admitted candidates will be notified via e-mail.

RETURN OF PORTFOLIOS SUBMITTED IN PERSON

If you do not pass PHASE 1 \rightarrow please pick up your portfolio at the Fashion Department from 25 to 27 February 2020, 2 pm to 4 pm.

If you do not pass PHASE 2 or PHASE 3 → to be announced, Fashion Department



INSTITUTE OF DESIGN
University of Applied Arts Vienna
Oskar-Kokoschka-Platz 2, 4th floor, 1010 Vienna
0043 1 711 33 - 24 61
mode@uni-ak.ac.at

FREQUENTLY ASKED QUESTIONS:

LANGUAGE AND ADMISSION	For admission a knowledge of the German language is not a precondition.
LANGUAGE AND STUDYING	All lectures held in the Fashion Department are in German and/or English. The internationally acclaimed fashion designers and professors of the Fashion Department teach in English. Generally, lectures outside the Fashion Department, teaching at the Angewandte, are held in German. For this reason, students must produce evidence of a sufficient knowledge of the German language following their second semester, level B2 is recommended.
PORTFOLIO	> Fashion Department, Hermann Fankhauser, neukoelln@gmx.at
CURRICULUM	> https://www.dieangewandte.at/design_en -> click on "Curriculum" for download
VISA, NOTARIZED DOCUMENTS, DEGREES,TRANSLATIONS, FEES, ENROLLMENT	> Department of Studies and Examinations studien@uni-ak.ac.at
INCOMING EXCHANGE STUDENTS	> Department for Foreign Affairs international.office@uni-ak.ac.at

We are looking forward to receiving your application!

University of Applied Arts Vienna
FASHION DEPARTMENT
Oskar-Kokoschka-Platz 2, 4th floor, 1010 Vienna
+43 1 711 33 - 24 61
mode@uni-ak.ac.at
© University of Applied Arts Vienna | Fashion Department | DEC 2019